

Global Market System

- Good Servant
- Poor Master
- **Bad Religion**

Public Goods

Ethical Dimensions of Global Food System:

Global Food Market



Competition



Speculation in Food Futures

Strategic Questions?

To what degree can industrialized Agriculture alleviate Food Security?

Do the Public Good Dimensions need to be strengthened?

Policy measures required?

Day 2: Opening Session

Food Consumption 2050

In *developing* world, 80% increase needed in crop production

Intensification



Higher Yields + Multiple Cropping + Shorter Fallows

Strategic Question?

Can this be done while addressing climate change & resource constraints?

Day 2: Opening Session

Food Consumption Patterns

Prevailing retail and promotion practices result in significant health problems/costs

Obesity

Strategic Question?

Can food and health policies be aligned to change processor, retailer and consumer attitudes?

Hunger

Linked to Poverty; requires 'safety nets'

Strategic Questions?

Is it necessary to separate the crucial need to alleviate hunger from global strategies required to feed the projected increase in the world population?

OR

Given finite natural resources and the influence of multiple-national retailers on food consumption patterns, can the two objectives be achieved simultaneously?

Day 2: Opening Session

Innovation

Organisational vs Technological

Strategic Question?

Are existing Organisational/Institutional structures and cultures adequately aligned to emerging needs?

Strategic Initiatives

1. Building Strategic Capacity – Foresight Academy

2. Waste Reduction – Livestock

Feed Conversion Efficiency – Research Rumen Function

3. International Co-operation – US → EU

Re-invigoration Extension Services

Reformation Agri-Food Education Systems

BIG ISSUE: INTERNATIONAL COLLABORATION ESSENTIAL