Rural Agri-Hubs: A Model for Transformative Agricultural LED

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Lima Rural Development Foundation

- South African nonprofit org established in 1989
- Rural LED via primarily agricultural interventions
- Demand-led, field-based program models
- Build community capacity & contribute to sustainable agricultural livelihoods
Sub-Saharan Africa Context

- Smallholder farmers in rural areas
- Resources ↓ Unemployment ↑
- Lack of infrastructure & obstacles to market
- Corruption & poor service delivery in local gov’t
Abalimi Phambili Farmer Support Program

Market Linkages

- Technical Support
- Proximity to Community
- Stakeholder Engagement
Agri-Hub Model

- Context-appropriate & market-driven
- Strategic stakeholder integration & partnership
- Address local human capacity within the hub for long-term, sustainable LED
Matatiele, Eastern Cape
Matatiele Partners

AGRI-HUB

Local Municipality

Deciduous Fruit D’m’ment Chamber

Lima RDF
Matatiele Agri-Hub: From Paper to Practice

Successes

Challenges
THANK YOU

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